

Making Connections:

Northeast Kansas Library System's Tech Day

August 2, 2011
Topeka & Shawnee County Public Library

Tech Day 2011 Web site:

<http://www.nekls.org/nekls-services/technology/tech-day-2011/>

Agenda

- 8:30 a.m.** **Registration and Breakfast** - Marvin Auditorium
- 9:00 a.m.** **Mediated Culture: Libraries and Librarians in New Media Environments**
Michael Wesch, PhD
Associate Professor of Cultural Anthropology—Kansas State University
- 10:00 a.m.** **Facilitated Group Discussions based on Dr. Wesch's presentation You are in GROUP 8.**
- 10:40 a.m.** **Networking Break**
- 11:00 a.m.** **Lightning Rounds: Show and Tell for technology you can't live without!**
Come forward and demonstrate your favorite gadget, Web-based software, or Web site. Useful? Just for fun? You have up to 5 minutes to share.
- 11:50 a.m.** **Lunch**

Afternoon Breakouts: Select one for each time slot. Sessions do not repeat.

12:50 – 1:40 p.m.

- A. If you plug it in, they will come!** - Marvin Auditorium (101 AB) - capacity 96
Dr. Alan Bearman, Sean Bird, Royce Kitts, and Keith Rocci—Washburn University Libraries
Washburn's Dean of Libraries and three librarians discuss the three year transformation of Mabee Library from book repository to thriving intellectual center of campus. By expanding the mission of the library, and using technology as a foundation, Mabee revitalized its space, energized the staff, and became central to Washburn's focus on student success.
- B. Kansans Tell Their Stories: a collaborative podcast project between the library, community, and the local Historical Society** - Anton Room 202 (upstairs) - capacity 30
Janet Reynolds—Linn County Library District #2, LaCygne
You'd be amazed at the wealth of stories in your community that are at risk for being forgotten. With grant funding from the Kansas Humanities Council, we've recorded 13 podcast programs—the first of many to come. In this session, we'll share the products and processes we've found useful in this ongoing adventure.
- C. Naked in the Library: Keeping your private information private online** – Marvin Auditorium (101 C) - capacity 60
Heather Braum and Liz Rea—NEKLS
Many of us browse online "naked," not realizing how easily information can be exposed. Learn how you can protect staff, patrons, and yourself from online vulnerability in this quirky session.
- D. Hands-on with eBooks** – SBC Computer Training Center - capacity 16
Shari Schawo—Topeka & Shawnee County Library
Learn how to use the Kansas eBooks services and see how various eReading devices work. You will have hands-on time to become familiar with several popular eReaders in this informative session.

1:50 – 2:40 p.m.

- A. **Hyperlinking Reality with QR Codes** – Marvin Auditorium (101AB) - capacity 96
Jason Coleman—Kansas State University
If your patrons have smartphones or tablets equipped with cameras, you can dramatically enhance their library experience by using QR codes. Learn how to create and use QR codes to connect your library's physical components (signs, books, walls, maps) to digital resources and services. It's easy and free!
- B. **Northeast Kansas History: A kete of local history, culture & genealogy** - Anton Room 202 (upstairs) - capacity 30
Sharon Moreland and Liz Rea—NEKLS.
The Horowhenua Library Trust sponsored development of kete software as a "community built digital library of arts, culture and heritage resources." NEKLS followed suit, creating an online digital repository. We will explore how ketes are being used worldwide and how we envision using ours. We'll also discuss local history grant opportunities.
- C. **Come and Go with the NEKLS Tech Toy Box: A Hands-on Session** – Marvin Auditorium (101C) - capacity 60
Heather Braum—NEKLS
Here's an opportunity to play with an array of eReaders and tech gadgets including an iPad, iPod Touch, Logitech Webcam, FLIP Camcorder, Blue Snowball Microphone, Kindle, Nook, and Creative Zen MP3/Video Player. Feel free to bring your own gadgets to share, and to ask questions about good apps for both personal and library use.

2:50 – 3:40 p.m.

- A. **Social Media Marketing as Team Sport** - Marvin Auditorium (101AB) - capacity 96
Susan Brown—Lawrence Public Library
Lawrence Public Library's new strategic team approach for social media has increased followers, deepened engagement, and forged new community partnerships. Marketing Director Susan Brown will share how the team operates, the strategy developed by its members, and why they tweet and post what they do.
- B. **What would YOU do with a Gig?: A Brainstorming Session** – Anton Room 202 (upstairs) - capacity 30
Brenda Hough—NEKLS
Google has selected Kansas City as the first test site for their new, ultra high-speed Google Fiber network. What does ultra high-speed mean? What can you do with so much bandwidth? What role can the library play in a community where people have access to ultra high-speed at home? In this session, we'll tackle these questions.
- C. **3-2-1-Contact: A touch, multi-touch, and stylus exploration** – Marvin Auditorium (101C) - capacity 60
Dan Alexander—NEKLS
Explore where we have been with input peripherals; what technology is available now, as well as what you can do with it; and what the future holds for digital input. Touchscreens and tablets that allow for the "human touch" will be the focus of this session.

3:40 p.m. **Reconvene in Marvin Auditorium for Recap and Wrap-up**

"Thank you!"
to our knowledgeable presenters for
generously sharing their time and talent.

Your feedback is welcome!
Please let us know how we're doing!
Take a moment to complete a Tech Day evaluation
at <http://www.surveymonkey.com/s/2Z6LJGX>

NOTE: Participation in this workshop counts 6 hours toward the 45 hours of continuing education required by the Certification Program for Kansas Public Library Administrators within each three-year certification period. This agenda serves as documentation of your attendance today. File it in a safe place! For more information, contact Shannon Roy at shannon.roy@library.ks.gov; or (785) 296-2148.