

CITIZENS' PRIVACY IN A MEDIA- FILLED WORLD:

Attitudes, combating
futility, encouraging
citizen engagement

INCREASED ONLINE LIVING:

Banking

Social Media

Data searching

Mobile tracking devices

GOVERNMENT AND TECHNOLOGY

Smart Cities

Infrastructure regulation

Welfare fraud detection

Citizen Monitoring

DATA COLLECTION BY PRIVATE COMPANIES

Targeted advertising

Data acquired through search history

Data acquired through geolocation

Protections put into place recently repealed

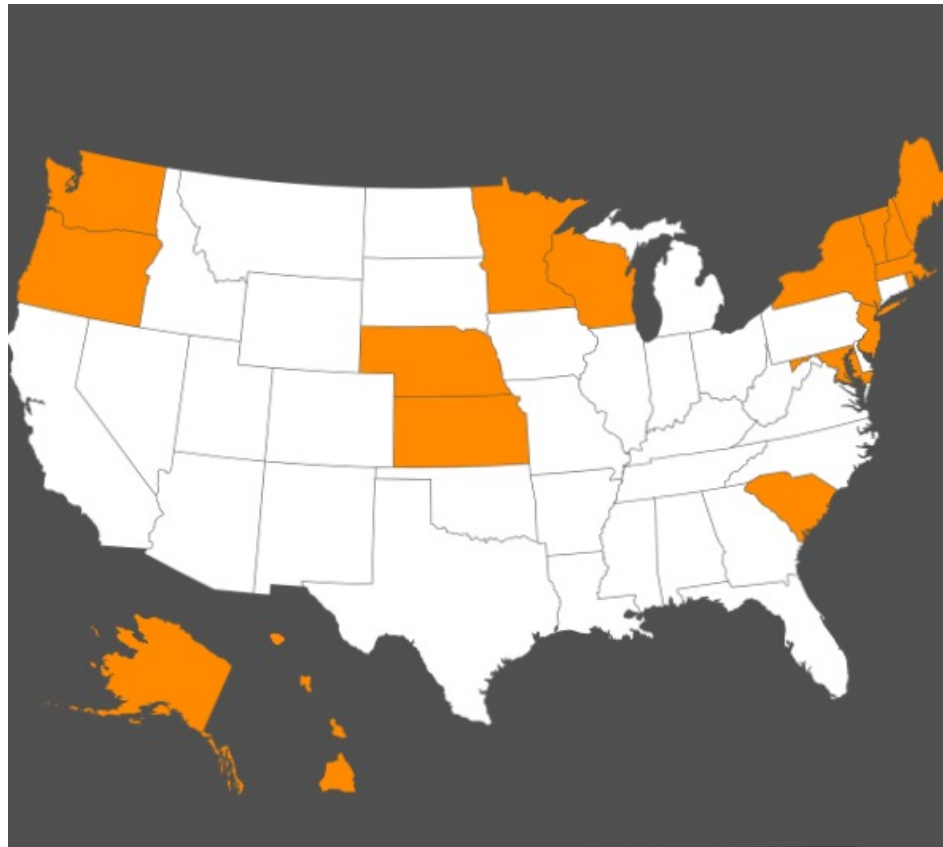
Bills or amendments introduced in several states to provide protection, including Kansas

KANSAS: HB 2423

No provider of information services...may collect or otherwise store personal information of a resident of Kansas or sell any personal information of such person's without the express written approval from the person to whom the information pertains when such information is obtained through such person's use of the information services provided by the provider.

No provider of information services shall refuse to provide such services to a resident of Kansas on the grounds that such person has not approved the collection, storage or sale of such person's personal information.

STATUS OF SIMILAR LEGISLATION IN OTHER STATES:



“Google knows everything about
us, anyway”

WHAT CAN CITIZENS DO?

Use search engines that do not track
data

Contact State Legislators

Put pressure on Federal Legislators

QUESTIONS?