

2019 STATE OF THE SYSTEM

NEKLS

“The library is central to our free society. It is a critical element in the free exchange of information at the heart of our democracy.”

-Vartan Gregorian

NEKLS Staff



Michael McDonald



Anna Foote



Robin Hastings



George Williams



Daniel Alexander



Lisa Miller



Jessi Harris



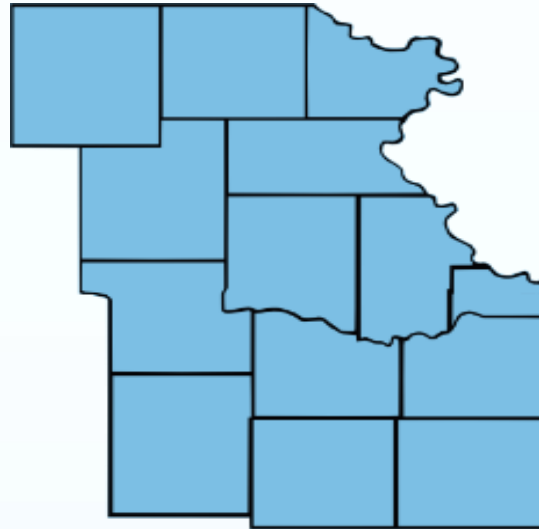
Caroline Handwork



Greg Gantz

Northeast Kansas Library System

Atchison
Brown
Doniphan
Douglas
Franklin
Jackson
Jefferson



Johnson
Leavenworth
Miami
Nemaha
Osage
Shawnee
Wyandotte

118 member libraries – 11 academic; 48 public; 51 schools/districts; 8 special –in the 14 counties of Northeast Kansas with a System Board of a possible 147 members.

OUR VALUES

- ❖ Equal Access
- ❖ Respect for member libraries
- ❖ Respect for people
- ❖ Stewardship
- ❖ Integrity
- ❖ Continuous Improvement
- ❖ Resource Sharing
- ❖ Communication
- ❖ Participation
- ❖ Innovation
- ❖ Confidentiality
- ❖ Community Engagement
- ❖ Sustainability

Trends in 2019

- Kansas population is continuing to decline
- NEKLS population has declined slightly
- Population in NEKLS service has increased to 44% of State population
- Valuations have increased 14% from 2018 to 2020
- Digital content usage continues to increase
- Cost of digital content is becoming extremely unsettled

WHAT WILL YOU WATCH NEXT?

NEXT
SEARCH CATALOG
POWERED BY NEKLS



WE INSPIRE EXPLORATION.

NextKansas.org

October, 2014

Northeast Kansas Library System
Launched hoopla!

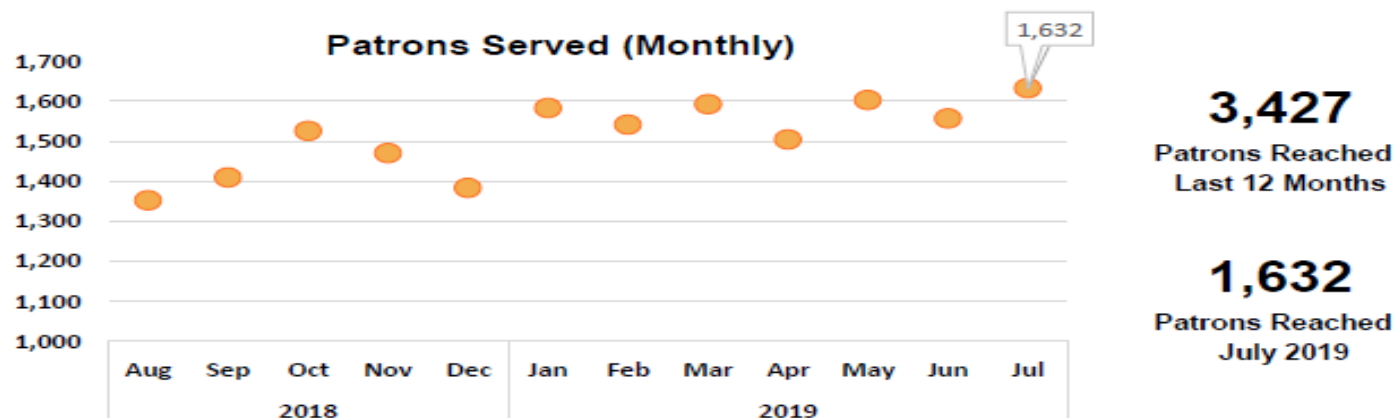
6,442

Unique Patrons
Since Launch

50,415

Unique Titles Borrowed
Since Launch

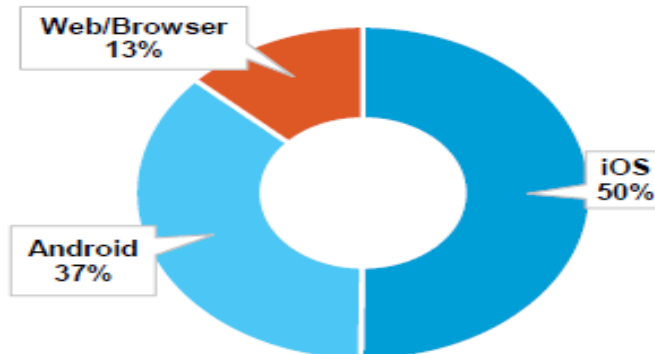
a



b

87% of Circulations were on a Mobile Device over the past year

Circulation Source
Last 12 Months



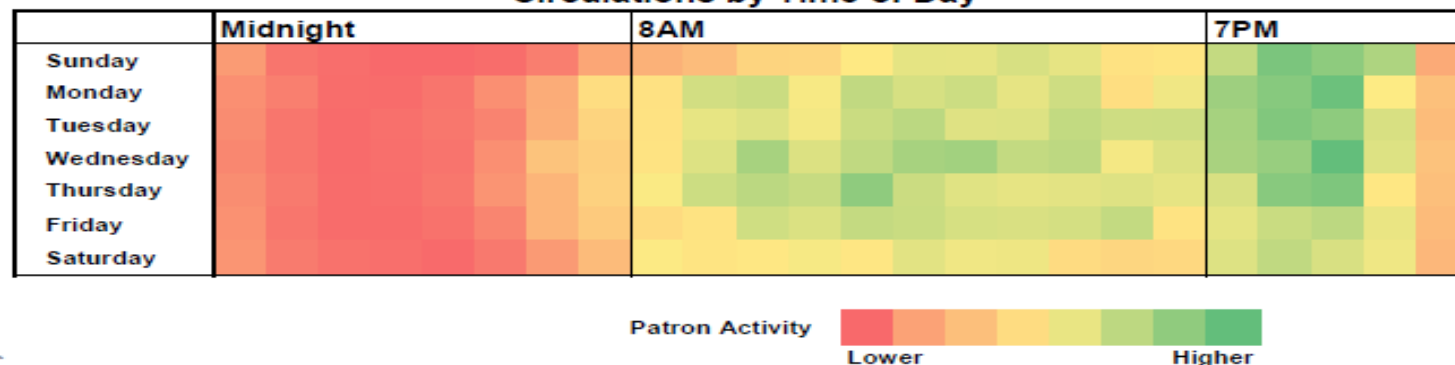
d

Prime Time: Northeast Kansas Library System patrons tend to borrow in the evening

38% Higher Activity In
the Evening

Most
Popular **9PM on Wednesday**
Time:

Circulations by Time of Day

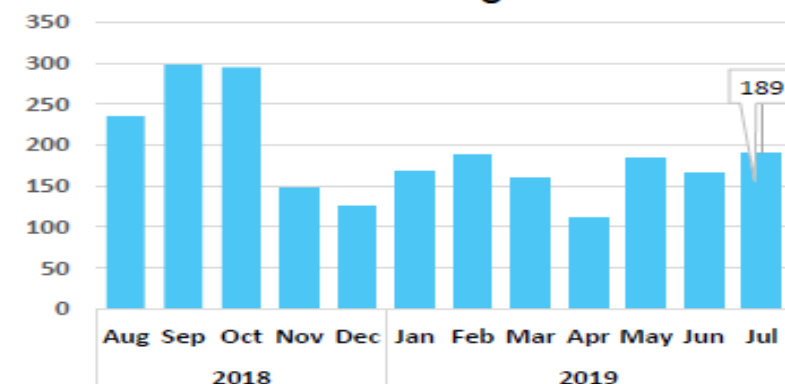


c

2,263 New Patrons

registered for hoopla by Northeast Kansas Library
System in the last year!

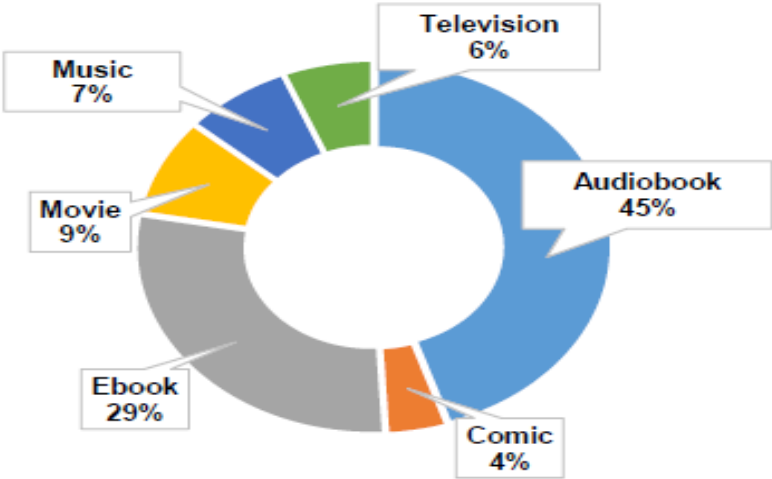
New Patron Registered



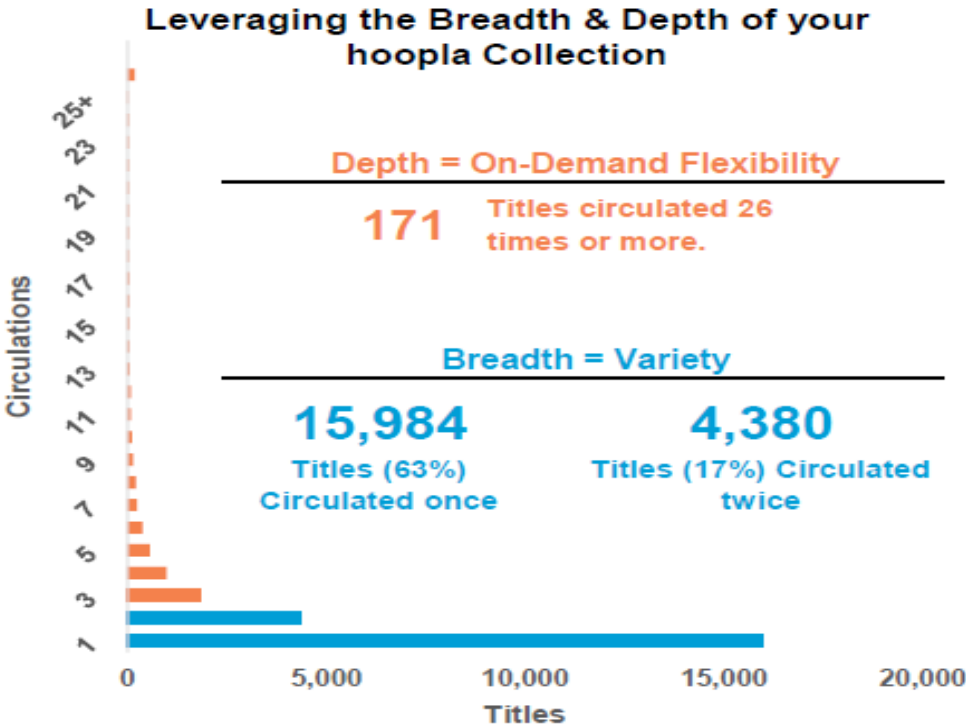
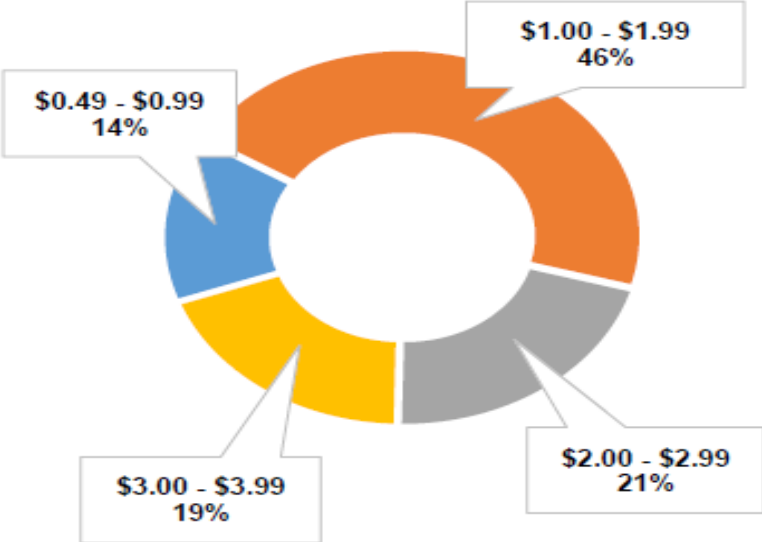
e

78% of titles circulated were eBooks, Audiobooks & Comics

Titles Circulated by Format



Circulations by Price Point



Last 12 Months

25,463
Unique Titles Circulated

61,290
Total Circulations

17.9
Circulations Per Patron

\$2.21
Cost per Circulation

Delivering Value to Your Community

\$622K
Saved

hoopla enabled Northeast Kansas Library System patrons to access 25K titles worth \$758K in Content Value for \$135K

Format	Total Circs	Titles Circed	hoopla Total Cost	hoopla Cost per Title	Cost to Purchase (per Title)	Total Cost to Purchase Titles Circed
Audiobook	31,297	11,450	\$83,928	\$7.33	\$43	\$492,350
Comic	1,907	1,060	\$2,725	\$2.57	\$13	\$13,780
eBook	13,779	7,328	\$20,080	\$2.74	\$24	\$175,872
Movie	6,678	2,167	\$16,283	\$7.51	\$16	\$34,672
Music	4,926	1,884	\$7,437	\$3.95	\$10	\$18,840
Television	2,703	1,574	\$4,787	\$3.04	\$14	\$22,036

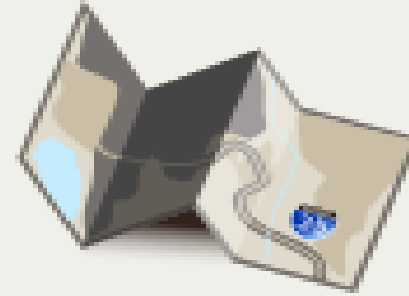


No need to wait!

No need to recycle!

In 2019, NEKLS added Library Journal to assist member libraries with collection development resources. NEKLS subsidized \$12,333.25 of the current collection.

KANSAS LIBRARY EXPRESS

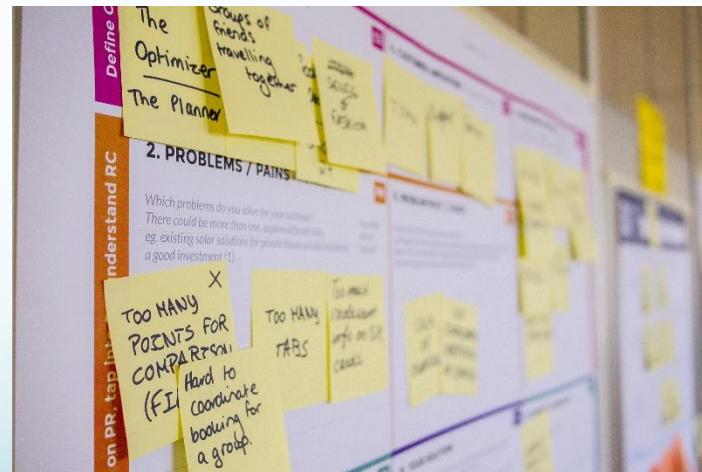


STATEWIDE INTERLIBRARY COURIER SERVICE

- ❖ 2018 – over 1,000,000 shipped
- ❖ Average cost per item shipped – 65 cents!
- ❖ Cost avoidance of at least **\$1,379,000** for Kansas libraries and citizens.
- ❖ In 2019, the State Library increased statewide funding to \$180,000
- ❖ 349 Kansas libraries participate



CONSULTING





Training and Continuing Education

Youth Services	Management	Strategic Planning	Children's Programming
Technology	Adult Services	Reader's Advisory	Fundraising/Grants
Collection Development	Space Planning	E-Rate	Storytime
Human Resources	Library Policies	Summer Learning	Board Development
Lifelong Learning	Budget & Finances	Community Engagement	

Grants

- ❖ Accreditation Grants
- ❖ Hoopla Digital Service Grant
- ❖ Subsidized Support of Kansas Library Express Cost
- ❖ Subsidized Cost of Next consortium
- ❖ Continuing Education Grants



2019 in Action

- ❖ New strategic planning process
- ❖ Competitive grants – utilizing grant writing process for all types of libraries
- ❖ Begin upgrade of in-house training facility
- ❖ Increase fundraising capability of member libraries
- ❖ Pursue increased broadband opportunities – FCC Rural Digital Opportunity Fund – approved \$20.4 billion over next 10 years.
- ❖ Enhance computer security awareness for System members



Northeast Kansas Library Foundation, Inc.

Mission Statement:

The Northeast Kansas Library Foundation equips and supports its member libraries in creating a culture of philanthropy in their communities.

NEKLS Class Site

Available courses

 [CyberSecurity - Ninjio](#)

Short, entertaining videos that give security tips for online activities.

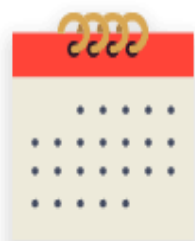
 [Time Management](#)

 [Technology Lab - NEKLS](#)  



REAL LIFE COMPANIES

Each 3 to 4-minute episode is written by a Hollywood storyteller and is based or inspired by a real-life recent security breach seen in the headlines. This allows us to create relevance and means users are likely to pay much more attention.



MONTHLY EPISODES

New episodes are released every 30 days to keep registered listeners up-to-date on current I.T. security threats and breaches. This level of frequency leads to higher engagement and behavior changes in cyberawareness, keeping organizations safe.



GAMIFIED LEADERBOARD

Competition encourages engagement and awareness retention. Individuals who complete episodes quickly and pass the quiz correctly, earn more points and secure a top spot on the leaderboard. This creates an incentive to learn the lesson thoroughly.



DASHBOARD REPORTING

Through our dedicated hosting platform, customers gain access to a full reporting dashboard. With insights about which registered user has or hasn't completed training, you can better assess your organization's "security risk profile."

Northeast Kansas Library System

In Remembrance of Lois Jean Adriance
(1927-2019)



Lois was the first Library Consultant for the Northeast Kansas Library System and served in that capacity for over 20 year. One of her most notable achievements to develop a library policy manual with templates for local libraries.