Brian Kenney is the editorial director of *Library Journal* and *School Library Journal*. For much of his career he worked as a librarian at various institutions, including the Brooklyn Public Library and the Metropolitan Museum of Art.

Barbara Fister writes about issues in scholarly publishing, the promise of open access, and the future of libraries in the weekly Peer to Peer Review column for *Library Journal*’s Academic Newswire. She is also a librarian at Gustavus Adolphus College in St. Peter, MN, a contributor to ACRLog, and an author of crime fiction. Her latest mystery, *Through the Cracks*, was published by Minotaur Books in May.

Eli Neiburger is a lifelong gamer and the Associate Director for IT and Production at the Ann Arbor District Library, MI. His book, *Gamers… in the LIBRARY?*! was published in 2007; he is currently working on *Did you Reboot IT?! Inside and Beyond the Library—I.T. Culture Wars*. Neiburger writes a column about gaming and library futures for *Digitale Bibliotheek*.

Steve Potash is President and CEO of OverDrive, Inc., a digital media company he founded in 1986. Under his leadership, OverDrive has become a leading digital distributor for hundreds of leading publishers and content suppliers in the U.S. and abroad. OverDrive distributes over 300,000 premium eBooks, audiobooks, music, and videos to a global network of over 11,000 libraries, schools and retailers.
ebooks and academic libraries: some negatives, some positives, and some potential

Barbara Fister
* Ineluctable modality of the visible: at least that if no more, thought through my eyes. Signatures of all things I am here to read, seaspawn and seawrack, the nearing tide, that rusty boot. Snotgreen, bluesilver, rust: coloured signs. Limits of the diaphane. But he adds: in bodies. Then he was aware of them bodies before of them coloured. How? By knocking his sconce against them, sure. Go easy. Bald he was and a millionaire, maestro di color che sanno. Limit of the diaphane in. Why in? Diaphane, adiaphane. If you can put your five fingers through it it is a gate, if not a door. Shut your eyes and see.

Stephen closed his eyes to hear his boots crush crackling wrack and shells. You are walking through it howsoever. I am, a stride at a time. A very short space of time through very short times of space. Five, six: the Nacheinander. Exactly: and that is the ineluctable modality of the audible. Open your eyes. No. Jesus! If I fell over a cliff that beetles o’er his base, fell through the Nebeneinander ineluctably! I am getting on nicely in the dark. My ash sword hangs at my side. Tap with it: they do. My two feet in his boots are at the ends of his legs, nebeneinander. Sounds solid: made by the mallet of Los demiurgos. Am I walking into eternity along Sandymount strand? Crush, crack, crick, crick. Wild sea money. Dominie Deasy kens
The text you are now reading, whether on a screen or in a printed version, began its gestation some years ago in a series of explorations into the notion of obsolescence, which culminated in my being asked to address the term as part of a workshop organized by the Committee on the Status of Graduate Students, entitled “Keywords for a Digital Profession,” at the December 2007 Modern Language Association conference. However jaded and dispiriting the grad students’ choice of “obsolescence” as a keyword describing their own futures might appear, the decision to assign me this keyword was entirely appropriate. My work has circled the notion of obsolescence for quite a while, focusing on the concept as a catch-all for a multiplicity of conditions, each of which demands different kinds of analysis and response. As I said at the MLA, we too often fall into a conventional association of obsolescence with the death of this or that cultural form, a linkage that needs to be broken, or at least complicated, if the academy is going to take full stock of its role in contemporary culture and its means of producing and disseminating knowledge. For instance, the obsolescence that I focused on in my first book, *The Anxiety of Obsolescence: The American Novel in the Age of Television*, is not, or at least not primarily, material in nature; after all, neither the novel in particular, nor the book more broadly, nor print in general is “dead.” My argument in *The Anxiety of Obsolescence* is, rather, that claims about the obsolescence of cultural forms often say more about those doing the
HACKING THE ACADEMY

A BOOK CROWDSOURCED IN ONE WEEK

MAY 21-28, 2010

What This Is, and How to Contribute

Next Steps

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Information Technology, Productivity, and Creativity

The benefits of information technology (IT) extend far beyond productivity as it is usually understood and measured. Not only can the application of IT provide better ratios of value created to effort expended in established processes for producing goods and delivering services, but it can also reframe and redirect the expenditure of human effort, generating unanticipated payoffs of exceptionally high value. Information technology can support inventive and creative practices in the arts, design, science, engineering, education, and business, and it can enable entirely new types of creative production. The scope of IT-enabled creative practices is suggested (but by no means exhausted) by a host of coinages that have recently entered common language—computer graphics, computer-aided design, computer music, computer games, digital photography, digital video, digital media, new media, hypertext, virtual environments, interaction design, and electronic publishing, to name just a few.
Poetry's Afterlife: Verse in the Digital Age
Kevin Stein

At a time when most commentators fixate on American poetry's supposed "death," Kevin Stein's *Poetry's Afterlife* instead proposes the vitality of its aesthetic hereafter. The essays of *Poetry's Afterlife* blend memoir, scholarship, and personal essay to survey the current poetry scene, trace how we arrived here, and suggest where poetry is headed in our increasingly digital culture.

Learn more about the book

My Life as a Night Elf Priest: An Anthropological Account of World of Warcraft
Bonnie Nardi

In *My Life as a Night Elf Priest*, Bonnie Nardi compiles more than three years of participatory research in Warcraft play and culture in the United States and China into this field study of player behavior and activity.

Learn more about the book
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Websites

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National Academies Press –
http://nap.edu/

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Barbara Fister
https://gustavus.edu/profiles/fister
fister@gustavus.edu
Libraries at the Tipping Point:
How eBooks Impact Libraries

Eli Neiburger
Associate Director for
IT and Production

Ann Arbor District Library
Libraries are screwed.
Then, the format changed, like it had so many times before, a wave passing through society, changing everything it touched just like the codex had so many years ago.

But this time, something was fundamentally, hauntingly different. The age of Licenses had begun.
Lost in Translation (HD DVD, 2007)

Lost in Translation (HD DVD, 2007) Movie

Item condition: Brand New

Time left: 58m 34s (Sep 10, 2010 20:37:41 PDT)

Bid history: 0 bids

Starting bid: US $0.99

Your max bid: US $no way

(Enter US $0.99 or more)

Shipping: $3.00 US Postal Service Media Mail

See discounts | See all details

Estimated delivery within 4-11 business days.

Returns: 7 day money back, buyer pays return shipping | Read
Libraries have been through this before.
How have other outmoded technologies fared?
Friendship
There's a wonderful thing
That gold cannot buy.
A blessing that's rare
And true.
And that's the gift
Of a wonderful friend
Like the friend
I have in you.
2306.—Lamplighter.
TYPEWRITER AND TOILET ARTICLES IN ONE CASE

A boon to the professional man or woman who travels is a utility case that not only contains a portable typewriter and writing supplies but most of the toilet articles and other things that are likely to be needed on a trip. Despite its all-purpose usefulness, the compact outfit is little larger than a typewriter case.
So, what might the future hold for the codex... and the ebook?
“He’s one bad mother...”
“Shut your mouth,” several women interjected.
“But, I’m only talking about Shaft,” he replied.

“Then, we can dig it.”
Will books go the way of Candles, or the Gaslamp?
Chapter 1
Friendship
There's a wonderful thing
That gold cannot buy
A blessing that's rare and true.
And that's the gift
Of a wonderful friend
Like the friend I have in you.
“He’s one bad mother...”

“Shut your mouth,” several women interjected.

“But, I’m only talking about Shaft,” he replied.

“Then, we can dig it.”
...but here’s the real problem:
The value of library collections are rooted in the worth of a local copy.
local copy
Crane's
BLUE BOOK
of STATIONERY
THE STYLES AND ETIQUETTE OF
LETTERS, NOTES, AND INVITATIONS
Edited by Steven L. Feinberg
We’re so screwed.
We’re so screwed. Unless...
Back to roots: Libraries provide access to the content of the community, not content for the community.
The 20th Century Library brought the world to its community;
The 21st Century Library brings its community to the world.
or...
Negotiate
Kindle for Libraries

It’s just like the pony you never got!
Tipping point ahead
It’s already done tipped.
Circulating Collections are an outmoded technology.
Bonus Answers

Liberal Memorial Library
Liberal, Kansas

Wallace Stegner

Adlai Stevenson

New Alexandria Library, Egypt
More Image Credits

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http://people.whitman.edu/~yancey/sunset06.JPG
Thanks for listening!
Good luck!

Eli is @ulotrichous on Twitter

Eli’s avatar furnished by R Stevens of Easthampton
eBooks at the “Tipping Point”
How Public Libraries Are Maximizing the Impact of eBooks

Steve Potash
LJ/SLJ eBook ‘Virtual Summit’
September 2010
eBooks & more for Public, School & Corporate Libraries

- **OverDrive**: Founded in 1986, dedicated to digital distribution
- First library download service in 2003, first with iPod® compatibility
- Serving 11,000 libraries worldwide

Public Libraries

- [Library Logo]
- [St. Tammany Parish Library Logo]
- [Oregon Digital Library Consortium Logo]
- [Chicago Public Library Logo]
- [Loudoun County Public Library Logo]
- [NLB National Library Board Singapore Logo]

College

- [OverDrive College Download Library Logo]
- [McGill Logo]
- [Joliet Junior College Logo]
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K-12

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- [ABC AudioBook Classroom Logo]
- [U of Pittsburgh Logo]

Corporate, Government & Professional Associations

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- [REALTOR.org Logo]
- [Navy General Library Program Logo]
Libraries with OverDrive: Significant, rapid growth

- eBooks now in 66% of American libraries (from 38% in 2005)
- Circulation exploding: eBooks (+170%) and digital audiobooks (+59%)

% of American libraries offering eBooks (2009, ALA)

2005 2009
38% 66%

Circulation
- Overall 2010 vs. 2009: +73%
- On pace to exceed 15 million checkouts in 2010
- New record Sept. 6, 2010: 50,562 checkouts

Circulation Activity By Month
From 1/1/2009 through 08/31/2010
Change details link to show titles as bar chart | Details will be shown in tab form.
The impact of eBooks on Libraries

- eBooks (and digital audiobooks) are here to stay
- Library relationships will be transformed
  - With readers: Continue in role as “reading evangelists,” new ways of reading, discoverability
  - With publishers: More vital role than ever in promoting authors & titles. Plus, now easier to convert to paying customers
- Must find new ways to “connect” and “innovate” efficiently
- The library will endure!
Looking ahead

- Libraries are evangelizing new ways of reading
- OverDrive is responding and committed to leading the way
- Building on history of innovation to connect with patrons in effective and efficient ways
Mobile Apps for eBooks & audiobooks

- Apps for Smartphones & tablets
- Using OverDrive-supplied EPUB eBooks
- Many EPUBs are already “enhanced” with video
- New ease-of-use for mobile reading
Management Tools

• Access to comprehensive tools and reports
• "OverDrive Dashboard" is a free desktop app for librarians to monitor 'Virtual Branch'
• One-click access to circulation, holds, popular titles and web traffic
“Buy it Now” from the Library

- Adds option for patrons to buy now
- eBooks and audiobooks
- Library partners can earn revenue from each sale
- Congratulations for early success:
  1. State of Tennessee (R.E.A.D.S.)
  2. D.C. Public Library
  3. Cuyahoga County (OH)
  4. Alliance Library System (IL)
  5. Brownsburg Public Library (IN)
  6. Las Vegas/CC Library District
  7. North Carolina Digital Library

www.librarybin.com
Supplemental Resources

- OverDrive to provide direct, “front line” technical support to patrons for ‘Virtual Branch’ services
- Reduce demand on staff resources
- Customized for your library
- 7 days a week – quick response time
- Up-to-date info
- Library to receive all support stats and reports of customer communications
Library Device Certification

- OverDrive developing specifications for 2 categories of eBook reading and multimedia devices
- For in-library use and lending to patrons
  1. eBook Readers
  2. Multimedia and accessible devices
DRM-free eBooks: for Free!

- 15,000+ free EPUB eBooks from Project Gutenberg
- 200,000+ free EPUB eBooks from Internet Archive (coming)
- No DRM and compatible with most readers – can be used on Library PCs

Project Gutenberg collection at Boston Public Library

powered by OverDrive
Accessible eBooks

Library eBook Accessibility Program (LEAP)
- 70,000 accessible eBooks
- No cost to library or patron

Live at:
- Cleveland Public Library
- Maryland Digital Library
- CW Mars (MA)
- Iowa City Public Library
- Free Library of Philadelphia
- Martin County (FL)
- Nassau Digital Doorway (NY)
- Los Angeles Public Library
...and many others!
Multimedia, Manga & Comics
New, Popular Music

Carole King

Lady Antebellum

Viva Las Vegas

EMI

Lily Allen

Katy Perry

OverDrive

The Eagles
LibTunes

- Library can purchase tracks for patrons
- All MP3 – no DRM, one-click listening
- Library sets budget for tracks to patrons
- No download manager, no setup fees, no annual contracts, most tracks $.99
- Patrons can purchase additional tracks – generating revenue for the library

More than 7 million tracks available!
OverDrive: Connect with Us!

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www.digipalooza.com
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...or, Chat here at the ‘Virtual Summit’
Thank you for attending *The Tipping Point* webcast.

The archive of this webcast will be available for on-demand viewing from October 1 through December 31.